

ZoomIN™

Monetizing The World's Photos

The Opportunity...

- ✦ 2 billion people upload 1 million photos per minute to the internet.
- ✦ 99.99% of these photos (aka. ***digital assets***) are totally unprotected.
- ✦ (And everyone wants flattering photos of themselves.)

ZoomIN Technology & Solution

- ✦ ZoomIN™ transforms every uploaded photo into a ***protected*** asset:
 - ✦ Auto-Brandmarking
 - ✦ Active Pricing
 - ✦ Secured e-commerce gallery “link” (to facilitate photo/digital asset sales)

ZoomIN Venture Status

- ✦ ZoomIN is currently live & online, but officially un-promoted & un-supported.
- ✦ ZoomIN is ready for market launch.

ZoomIN Team

- Shea Writer: Interim CEO/CFO

- 10+ years of experience as a successful entrepreneur in the field of internet technologies.
- Multi-national patent holder in the field of remote identity verification.
- Experienced with in taking product ideas from inception to market launch (PAYYAP.network; Peephole.Online, and more)

- Mohammad Shahid Ulla: Sr. Service Engineer

- 8+ years of software design and development experience.
- Proficient in the following programming languages: C#, ASP.NET, MVC, PHP, Java, Objective C, MS SQL Server, MySql, HTML, CSS, JS, jQuery, UML and more.

- Tya Writer: Interface Design, Marketing & Customer Service

- 6+ years of experience as a an online and social marketing manager.
- Fully versed in all manners of Public Relations, Press Releases, Online Advertising (e.g., Bing, Google Adwords™, and more.)

Market Comparison / Context

- ✦ ZoomIN Market Research (*.pdf)
(accompanied)

Strengths & Weaknesses

- ✦ Weakness:
 - ✦ Crowded Market
 - ✦ Small Fish in Big Pond
- ✦ Strengths:
 - ✦ Fully Integrated Camera App + Online Ecommerce Gallery
 - ✦ Fully Integrated Digital Asset Security & Monetization
 - ✦ Multi-Billion Dollar Opportunity
 - ✦ Home-Based Business Opportunity (First Mover)

Business Model

- ✦ High Profit Margin
- ✦ Mass Market / High Volume Appeal
- ✦ **ZoomIN.camera** = Built-In Watermarking & Digital Asset Protection
- ✦ **ZoomIN.gallery** = Turn-Key Digital Asset Distribution & Monetization

Partners

- ✦ ZoomIN™ App Partners:
 - ✦ ZoomIN has created a “plugin” that enables any App maker to seamlessly integrate the ZoomIN gallery for e-commerce photo storage and hosting.
- ✦ Home Based Business Entrepreneurs:
 - ✦ ZoomIN has developed a franchise-style opportunity for entrepreneurs with time and a high-quality camera / smartphone. Tutorials teach members how to make money by taking quality photos of — anyone.

Mechanics & Pricing

- We charge 10% processing fee for all photos sold
 - Our cost of sale and distribution is ~3%
 - Est. Profit Margin: ~70%
- Other revenue streams (include, but will not be limited to):
 - Virtual Telephone Customer Support Telephone Numbers
 - Buy: 2.00 / month
 - Sell: 8.00 / month
 - Est. Profit Margin: 80%

ZoomIN™

ZoomIN LLC

<https://ZoomIN.gallery>

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